

**IN THE DRAWINGS**

Submission of corrected drawings is postponed until an indication of allowable subject matter is made.

**IN THE SPECIFICATION**

**Please amend the title to read:**

-- [SHARING A CENTRALIZED PROFILE] --.

B1

**IN THE CLAIMS**

**Please delete claims 3, 4, 7, 13, 14, 17, and 20.**

**Please amend claims 1, 2, 5, 6, 8-12, 15, 16, 18, and 19 as follows:**

- (1) (Twice Amended) A method for sharing a centralized profile, comprising:
- (a) obtaining user profile information;
  - (b) obtaining at least one Activity from a user device, and wherein an Activity is a calendar, email, contact list, task list, or note;
  - (c) storing the user profile information and the Activity in a centralized, Internet-accessible database;
  - (d) providing a user access to the database from an Internet enabled device for allowing the user to alter the user profile information and to access the Activity;
  - (e) receiving permission from the user to allow a third party to access a public subset of the user profile information;
  - (f) providing the third party access to the public subset of the user profile information on the database;
  - (g) receiving content from the third party related to the Activity;
  - (h) storing the content from the third party in the database; and
  - (i) synchronizing the database and an Internet enabled device so that the database and the Internet enabled device both contain the content and the Activities previously stored either on the Internet enabled device or on the database.

*B2*  
2. (Twice Amended) The method for sharing a centralized profile as recited in claim 1, wherein the third party is a merchant utilizing the user profile information for offering a personalized service to the user.

*B3*  
3 ~~8.~~ (Amended) The method for sharing a centralized profile as recited in claim 1, further comprising updating a third-party application based on a change in the user profile information.

*B3*  
4 ~~8.~~ (Amended) The method for sharing a centralized profile as recited in claim 1, further comprising storing rules in the database indicative of information usage in the user profile information.

*B4*  
5 ~~8.~~ (Amended) The method for sharing a centralized profile as recited in claim 1, wherein the profile information is grouped in an optimal manner for a third-party target application.

*B4*  
6 ~~8.~~ (Amended) The method for sharing a centralized profile as recited in claim 1, wherein the Internet enabled device is a gas meter, electricity meter, telephone, television, computer, smart card, pocket organizer, personal digital assistant, vehicle, kitchen appliances, lights, security system or home monitor.

*B5*  
13 ~~10.~~ (Twice Amended) A system that supports a shared centralized profile, comprising;

(a) a processor;

(b) a memory that stores information under the control of the processor;

(c) a code segment that obtains user profile information;

(d) a code segment that obtains at least one Activity from a user device, and wherein an Activity is a calendar, email, contact list, task list, or note;

(e) a code segment that stores the user profile information and the Activity in a centralized, Internet accessible database;

(f) a code segment that provides user access to the database from an Internet enabled device for allowing the user to alter the user profile information and to access the Activity;

(g) a code segment that receives permission from the user to allow a third party to access a public subset of the user profile information;

(h) a code segment that provides the third party access to the public subset of the user profile information on the database;

(i) a code segment that receives content from the third party related to the Activity;

(j) a code segment that stores the content from the third party in the database; and

(k) a code segment for synchronizing the database and an Internet enabled device so that the database and the Internet enabled device both contain the content and the Activities previously stored either on the Internet enabled device or on the database.

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11. (Twice Amended) A computer program embodied on a computer-readable medium that is executed by a computer to create a shared centralized profile, comprising:

(a) a code segment that obtains user profile information;

(b) a code segment that obtains at least one Activity from a user device, wherein an Activity is a calendar, email, contact list, task list, or note;

(c) a code segment that stores the user profile information and the Activity in a centralized, Internet accessible database;

(d) a code segment that provides user access to the database from an Internet enabled device for allowing the user to alter the user profile information and to access the Activity;

(e) a code segment that receives permission from the user to allow a third party to access a public subset of the user profile information;

(f) a code segment that provides access to the public subset of the user profile information on the database;

(g) a code segment that receives content from the third party related to the Activity;

(h) a code segment that stores the content from the third party in the database; and

(i) a code segment that synchronizes the database and an Internet enabled device so that the database and the Internet enabled device both contain the content and the Activities previously stored either on the Internet enabled device or on the database.

8 12. (Twice Amended) The computer program embodied on a computer-readable medium as recited in claim 11, wherein the third party is a merchant utilizing the user profile information for offering a personalized service to the user.

*B7* 9 15. (Amended) The computer program embodied on a computer-readable medium as recited in claim 11, further comprising a code segment that updates a third-party application based on a change in the user profile information.

*B8* 11 16. (Amended) The computer program embodied on a computer-readable medium as recited in claim 11, wherein the profile information is grouped in an optimal manner for a third-party target application.

*B8* 12 17. (Amended) The computer program embodied on a computer-readable medium as recited in claim 11, wherein the Internet enabled device is a gas meter, electricity meter, telephone, television, computer, smart card, pocket organizer, personal digital assistant, vehicle, kitchen appliances, lights, security system and home monitor.